



2025 Program Impact Snapshot

Fresh Access Bucks (FAB), an initiative of Feeding Florida, is Florida's USDA GusNIP- and state-funded produce incentive program. FAB provides a **dollar-for-dollar match** on fresh, Florida-grown fruits and vegetables when SNAP/EBT is spent at participating grocery stores, farmers markets, and farm stands.

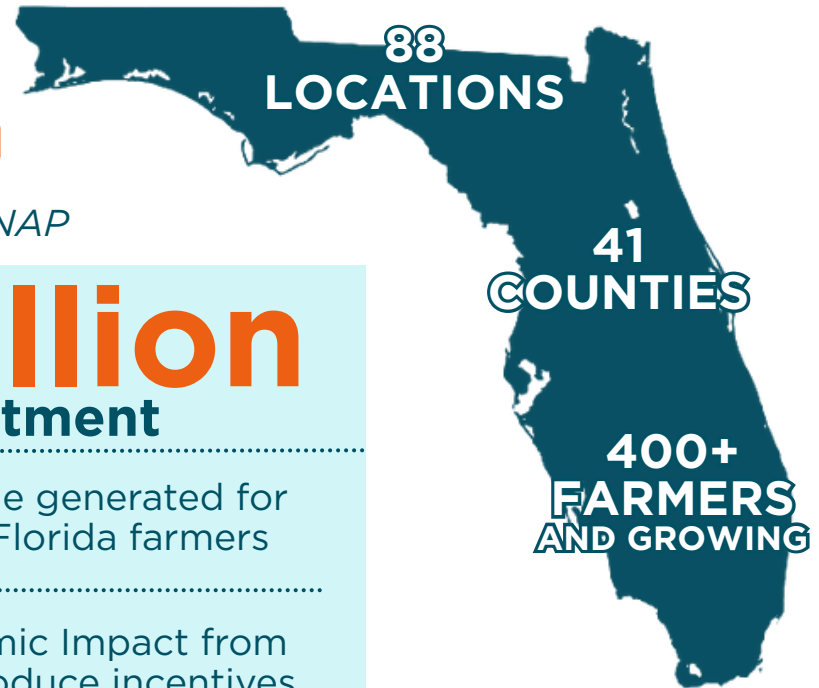
Initial Investment

\$1.8 Million

in FRESH produce purchases

\$6.8 Million

Healthy Food Purchases with SNAP



\$16.5 Million
Return on Investment



\$2.1M

Revenue generated for **140+** Florida farmers



\$2.7M

Economic Impact from FAB produce incentives



\$11.6M

Local food economic impact from SNAP sales.



Over 12 Years of Impact:

Since 2013, FAB has generated **\$10.6 Million** in **economic impact** for Florida's farmers & producers, local businesses and families. FAB's partner network has generated over **\$49 Million** for their **local economies** across Florida.



See all full FAB Impact Reports here

