



# Customize FAB Marketing Materials with Canva

## Getting Started With Canva

If you are new to Canva, it is a free design tool that anyone can use and you can get started by signing up [here](#).

Canva has a lot of resources on their website but we found this webinar from our friends at The CSA Innovation Network to be very helpful in explaining how farm-direct businesses can optimize this free tool and create custom promotional materials.



## Customizing FAB Marketing Materials

Below are links to editable FAB Marketing Materials that you can customize with your outlet information using Canva. You can also print the materials directly from Canva.

As you click on one of the materials, you'll be directed to file on the Canva website. If you are not already registered or logged in, you will need to do that in order to view and edit the file.

**Once you open the file in Canva, and before making edits or changes: click File and Make a Copy. This creates a new copy of the file for you to be able to edit with your market information without making changes to the original file.** You can name the file at the top of the page and changes will be saved automatically as you make edits. If you forget to do this before making edits, please use the undo button to return to the original format of the document and then go to file and make a copy to continue with your edits.

## FAB Marketing Materials

Flyers

[Link to Editable Farmers Market Flyer \[English\]](#)

[Link to Editable Farmers Market Flyer \[Spanish\]](#)

[Link to Editable Farmers Market Flyer \[English/Spanish\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Flyer \[English\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Flyer \[Spanish\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Flyer \[English/Spanish\]](#)

More materials on the next page...

## FAB Marketing Materials (continued)

### Posters

[Link to Editable Farmers Market Poster \[English/Spanish\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Poster \[English\]](#)

### Postcards

[Link to Editable Farmers Market Postcard \[English\]](#)

[Link to Editable Farmers Market Postcard \[Spanish\]](#)

[Link to Editable Farmers Market Postcard \[English/Spanish\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Postcard \[English\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Postcard \[Spanish\]](#)

[Link to Editable Farm Stand/CSA/Mobile Market Postcard \[English/Spanish\]](#)

### Vendor Signs

[Link to Editable Farmers Market Vendor Sign SNAP + FAB](#)

[Link to Editable Farmers Market Vendor Sign SNAP](#)

[Link to Token Images](#)

### Nutrition Incentive Impact Infographics

[Link to Editable Nutrition Incentive Impact Infographic](#)

[Link to Editable NI Impact Infographic Instagram Post](#)

[Link to Editable NI Impact Infographic Facebook Post](#)

[Link to Instructions for Calculating Impact Data](#)

For support with FAB customizable promotional materials, please contact Meghan Fiveash, Communication Coordinator at [meghan@feedingflorida.org](mailto:meghan@feedingflorida.org).