



FRESH ACCESS BUCKS

2013-2018 PROGRAM & IMPACT

Fresh Access Bucks (FAB)

is a statewide incentive program designed to encourage Supplemental Nutrition Assistance Program (SNAP, formerly known as food stamps) recipients to redeem their benefits at farmers markets to purchase fresh, healthy foods directly from Florida farmers. At participating FAB markets, Feeding Florida matches what a SNAP cardholder spends with **FREE** Fresh Access Bucks - up to \$40 every market day! Customers can use them right away or later on to buy Florida grown fruits and vegetables.

Step 1: SPOT >

Go to the EBT booth at a participating market before you shop

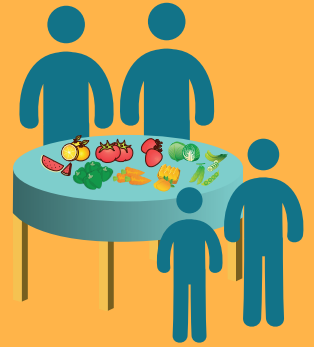


Swipe your SNAP card and receive up to \$40 extra to buy Florida-grown fruits and veggies

> Step 2: SWIPE

> Step 3: SAVOR

Buy fresh, local produce and SNAP eligible items!



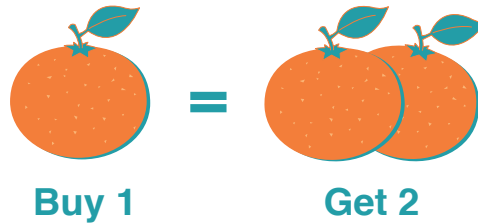
FIFTY ONE

Markets Participated with **SNAP & FAB**

"This is a wonderful program that helps keep me and my family healthy, while also supporting local farmers and businesses."

-A Fresh Access Bucks participant

YOU SNAP. WE MATCH.



Shoppers redeemed over **\$673,000** in Fresh Access Bucks

43,230

FEDERAL BENEFIT TRANSACTIONS (SNAP & FMNP)

500+

PARTICIPATING FLORIDA FARMERS

\$1,372,375 + in revenue generated by FAB & federal benefits on **LOCAL FOOD**

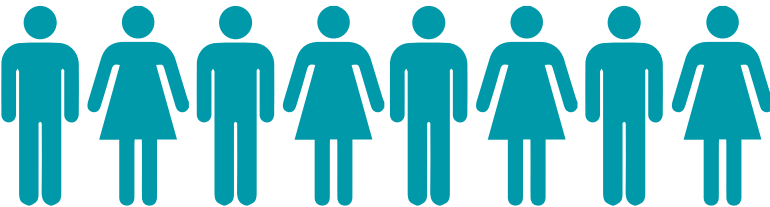
BENEFITS

Expand Access to Affordable, Healthy Foods

Increase Fruit & Vegetable Consumption

Enhance Local Economies, Market & Farm Viability

Help Strengthen Community Connections



MORE THAN **20,800** NEW MARKET SHOPPERS